THE CHILDREN'S MUSEUM

BIG TRUCK DAY

2022 Big Truck Day Sponsorship Levels

Amount	Sponsor Level	Benefits
$5,000	**The Heavy Hauler (One Available)**	• The Big Truck Major Sponsor is the **headline sponsor** of Big Truck Day and is acknowledged as such on the day of event. • Name and Logo will be prominently featured on all marketing and promotional materials above all other sponsors. • Recognition and acknowledgement on The Children's Museum at Saratoga's website with a link to your website for one year. • Display a vehicle and/or enjoy the use of a prominently displayed table – your opportunity to interact with the crowd and hand out promotional giveaways or coupons. • Sponsor of tickets distributed to children and families in need, allowing them free admission to the event courtesy of your business!
$2,500	**The Bulldozer**	• Name and Logo will be featured on all marketing and promotional materials. • Enjoy the use of a prominently displayed table at the event – a great opportunity for you to interact with the crowd and hand out promotional giveaways or coupons for your business. • Recognition and acknowledgement on the Children's Museum at Saratoga's website with a link to your website for one year.
$1,000	**The Fire Truck**	• Name and Logo featured on all event marketing and promotional materials. • Recognition and acknowledgement on the Children's Museum at Saratoga's website with a link to your website for one year.
$500	**The Crane**	• Company name featured on all event marketing and promotional materials. • Recognition and acknowledgement on the Children's Museum at Saratoga's website with a link to your website for one year.
$250	**The Tow Truck**	• Company name featured on all event marketing and promotional materials. • Recognition and acknowledgement on the Children's Museum at Saratoga's website.
$100	**Lil' Toy Truck**	• Recognition and acknowledgement on the Children's Museum at Saratoga's website.